

MIDSUMMER CLEARANCE SALE

Commencing with this issue and lasting through the month of July we will allow

10 PER CENT DISCOUNT ON EVERYTHING IN THE STORE

AND WE CARRY A COMPLETE LINE OF

Dry Goods, Notions, Millinery, Clothing, Furnishing, Boots, Shoes, Hats, Trunks, Valises, Umbrellas and Slickers

Sale Closes July 31 **MATKIN'S** Everything-to-Wear

What New Mexico Offers the Homeseeker

Four million acres of irrigated lands of which not to exceed six hundred thousand acres are now actually under irrigation and cultivation.

Thirty-six million acres of government lands open to homestead and other forms of entry under United States land laws. Of these lands an estimated five million acres may be cultivated by "Dry Farming."

Eleven million acres of land for the support of the public schools and other educational institutions; now held at an average value of \$5.00 per acre.

Two national irrigation projects completed.

The greatest of all national irrigation projects. The Elephant Butte under construction.

Dozens of private irrigation systems, the number which is increasing every day.

A modern system of supervision of water appropriation and irrigation works, public and private, guarding both the capitalist who builds the project and the farmer who buys the land.

A climate that is ideal for health, for work in the fields and for the production of staple crops, truck and highly flavored fruit.

Ready markets for every pound of grain, forage, fruit and truck they can be made to produce.

Thriving, modern cities and towns, well equipped with utilities, well supplied with schools, well governed.

A complete common school system guaranteeing thorough education for every child.

Billions of tons of coal and iron in sight—millions in copper, zinc, lead and the precious metals.

ADVANTAGES OF CIMARRON CITY

Mean summer temperature 70 degrees. Days always comfortable, nights cool.

Mean winter temperature 40 degrees, days sunny and pleasant.

6400 feet above sea level, the ideal altitude.

Two railroads, division headquarters of both.

Excellent banking facilities.

Splendid schools and churches.

Adjacent to the greatest field of coking, steam, and domestic coal in the U. S.

Cheap fuel for all purposes.

The outlet for important gold, silver, copper and iron mining districts.

Logical location for smelters, down hill pull for both ores and coke.

Abundant water supply. Circulating system distributes wonderfully soft and pure water brought seven miles from mountain springs. As now constructed the plant is capable of supplying city of 20,000.

Excellent sewer system.

Efficient fire protection.

Outlet and shipping and distributing point for enormous lumber trade.

Following industries furnish large pay rolls: Rocky Mountain Machine Shops, Roundhouse, Store house, local machine shops, planing mills, lumber yards, sawmills, box factory, general offices of the Cimarron & Northwestern R. R. and the Continental Tie & Lumber Co.

Trading and shipping point for the Cimarron Valley.

Entrance to the Taos Pass and the mining and timber districts.

Tax rate bonded debt etc:

Tax rate for all purposes 9 mills

on 1-3 valuation.

Bonded debt nothing.

Taxes due Jan. 1st.

1st 1-2 delinquent June 1st.

2nd delinquent Jan. 1st

Cimarron has a population of 1500 people and will triple in 18 months, and is soon to be the county seat of a new county.

Lies just between the great Cimarron Valley agricultural and fruit lands and the Eagle's Nest reservoir site.

Built in a most advantageous locality and on a most beautiful site for a town.

An abundance of coal, timber, building stone, brick clay, shale almost within the corporate limits.

Cimarron holds the key to the Cimarron Valley.

As a Healthy Location, Second to None

In the Territory of New Mexico there is no village with a more auspicious future than Cimarron. While new Cimarron is in its infancy and no showy pretensions are visible yet we are growing and going ahead in that slow steady style that is always characteristic of a people who accomplish things, who grow who thus compel their environments to grow.

If there ever was an ideal site for a thriving city, Cimarron is that place. We are nestled right in the head of the Cimarron Valley where the never failing Cimarron river makes its exit from the mountains to follow its course down the valley to make productive all adjacent lands. We are in a three quarter circle, so to speak, having a continuous chain of mountains on on the North, West, and South. On the east we have the valley widening and rolling away as far as eyes can see. Our physical

features are purely grand. Our altitude is a little over six thousand feet. Our mean annual rainfall is amply sufficient for all sanitary purposes. The latter part of June in July and August, we get more of our rains, a time most conducive to vegetation growth and most satisfactory to the physical welfare of the healthseeker. Our perennial river water comes from snow banks miles back up in the mountains. We have sunshine practically every day in the year. Even in our warmest in July and August, while the sun REALLY DOES SHINE, we have no use or need for electric fans. We sleep under light blankets the year through, in November, December, January the thermometer will sometimes, between sunset and sunrise, shrink a few degrees below zero, yet were it not for the undeniable registration of the mercury you would never believe it that cold. Our cold is high dry and thin. It does not penetrate and cause teeth to chatter. The abundance of our pine and spruce in the mountains, whence we enjoy almost constant breezes at all time keeps our supply of ozone A-1 in every respect. The altitude gives us what is commonly designated "rare air." This rare air containing less Oxygen than that of lower altitudes causes a person to inhale more and deeper and thus expand every part of his lungs in order to secure sufficient oxygen to meet the requirements of personal blood purification. As a result of this extra pulmonary exercise the lungs grow stronger (and are therefore more able to resist attacking disease) in the same sense that person's muscles will develop and grow stronger as a result of judicious physical exercises.

The Cimarron water company's system delivers to the village an abundant supply of pure mountain

water that is second to none in the world. The local sewerage is above the average for a village our size.

The village of Cimarron has never had an epidemic disease and it is not likely that she ever will. The healthy location with its dry, sunshiney altitude naturally antagonizes the propagation of any and all disease producing germs.

This brief article might be continued at a great length but such is hardly necessary. We might write about our valley roads where auto enthusiasts can dust to their heart's content. We might say much about our mountain roads where auto enthusiasts cannot dust at all but where the famous mountain trout are found in abundance and where bunches of the antlered-tribe roam and reign. Just the thought of these things predisposes to an improved physical condition. Getting into real action compels an improved physical condition. These things are enjoyed by all the residents of the village of Cimarron. When we say there is no town anywhere enjoying a more desiring sanitary location we mean exactly what one statement conveys normally. To express it laconically: "Cimarron is an ideal place for an ideal home" in which to employ ideal health.

I REPAIR

Guns, Revolvers; Keys fitted to any lock. Fix Typewriters. Shoes repaired. In fact anything out of order will be repaired here cheap.

J. H. SIMS

Mrs. Chas. Galliger is here from E-town this week visiting Mrs. Dr. Bass.

H. H. Kiker's mother and two sisters arrived Friday from Colorado Spring and will spend the summer here with him.

CIMARRON
Colfax County,
New Mexico.

ASK
The Man Who
Lives There.

PATENTS

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